

Sustainability Goals and Strategies

JAS GO G-R-E-E-N

G	R	E	E	N
Good Governance	Resource Efficiency	Encourage Innovation	Enhance Happiness	New Sustainable Business
				
Uphold the principles of good governance with transparency and accountability	Maximize resource efficiency including electricity, water, fuel, and energy	Encourage digital innovations that meet business goals and create an environment that encourages employees to be innovators	Care for the well-being, happiness, and career advancement of employees	Adjust business structure to align with targets, focusing on short- and long-term investment in scalable businesses
<ul style="list-style-type: none"> Receive 5-Star or "Excellent" score from CGR Certified as a member of the Thai Private Sector Collection Action Against Corruption (CAC) 	<ul style="list-style-type: none"> Achieve net-zero greenhouse gas emissions by 2050 Reduce electronic waste by 5% by 2025 Reduce electricity consumption by 5% by 2025 Reduce water consumption by 5% by 2025 Operate as Thailand's largest green bitcoin mining that uses alternative energy 	<ul style="list-style-type: none"> Develop 3 products and services that promote sustainability by 2025 Generate 30% of income from innovation investment by 2025 	<ul style="list-style-type: none"> Employee training (average of 3 courses per employee) 100% by 2025 JAS Online Learning (5 courses per person) 100% by 2025 	<ul style="list-style-type: none"> Enhance AI solutions technology with a focus on B2C and develop medical AI for healthcare solutions Invest in bitcoin mining Develop cloud solutions and platforms Secure exclusive broadcasting rights of Premier League and FA Cup for 6 years in 3 countries including Thailand, Laos, and Cambodia, expecting to increase subscriber base by 3 million accounts