

# Fostering Diversity, Empowering Community

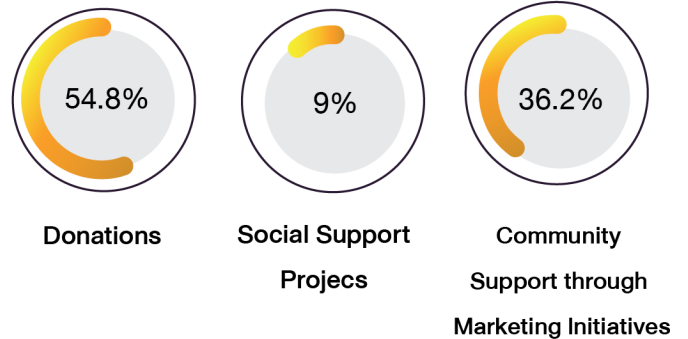


As a holding company, JAS operates across various business segments, ranging from telecommunications infrastructure, digital asset and technology solutions, and data center, to Internet TV and cloud system services. JAS encourages all levels of our organizations, including Board members, executives, and employees, to actively participate in ideating and implementing initiatives that enhance community well-being, fostering a sense of pride among all employees.

On top of that, JAS places great importance on gathering feedback from both internal and external community stakeholders to identify their priorities regarding environment, social, and governance issues, and uses the input to improve its operations and activities across three main pillars:

1. Enabling access to technology, especially for Thai youth as future leaders of the nation
2. Encouraging natural and environmental conservation through efficient use of resources, waste reduction, and recycling
3. Enhancing cultural heritage, promoting music, and creating income opportunities to improve community well-being, reinforcing JAS's commitment to equality on the organizational and community levels.

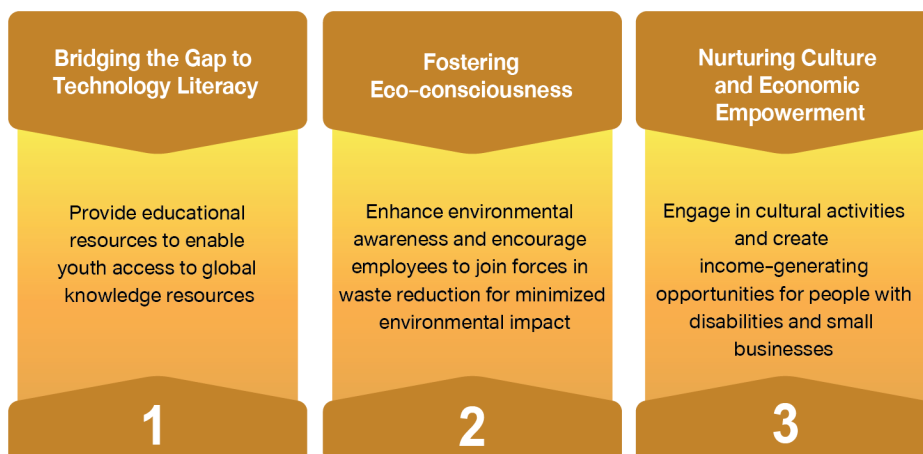
## Social Contribution Ratio



## Management Approach

- Establish Sustainability and Administration department to oversee community engagement initiatives
- Develop policies and frameworks regarding community relations
- Determine clear project goals and metrics
- Encourage employee participation in activities
- Measure outcomes and gather feedback for improvement
- Ensure transparency in performance disclosure to stakeholders

## 3 Goals for Community Engagement



## Bridging the Gap to Technology Literacy

### “Computers for Kids” Project

Recognizing the digital divide that hinders youth's access to quality education and learning experiences, JAS provided second-hand computers in good condition for Thai students under the project “Computers for Kids” for the second consecutive years. 55 computers and 3 printers were donated to 6 schools, including

1. Khao Khlung School, Ratchaburi
2. Baan Huay Yang School, Ratchaburi
3. Wat Charoen Tham School  
(Ratprachanukroh), Ratchaburi
4. Wat Sala Kul School, Nonthaburi
5. Suan Pa Upatham, Chachoengsao
6. Lam Bua Loy School, Prachin Buri.

Over 720 students and 72 teachers benefited from the initiative. This aligns with JAS's commitment to creating equal technology access opportunities in order to further develop digital literacy, which is an essential skills in this 21<sup>st</sup> century.



## Promoting Eco-Consciousness



### “Reusable Bags for Medicine Distribution” Campaign

JAS organized “Reusable Bags for Medicine Packing” to encourage employees to donate cloth bags to hospitals and medical centers, replacing plastic bags in distributing medications and medical supplies to patients. This helps reduce plastic waste and enhance sustainable environment while promoting employees' environmental consciousness through implementation, aligning with our social and environmental responsibility policies. JAS successfully delivered 600 bags to Nong Yang Sub-District Health Promoting Hospital, Buriram Province.

## Sharing Medicine Boxes for Health Promoting Hospital Patients

JAS collaborated with Thailand Post to distribute 1,000 medicine boxes to 30 Provincial Public Health Offices and Sud-District Health Promoting Hospitals in Nakhon Sawan Province, Buriram Province, and Pattani Province. This project not only supports hospitals in providing medication packaging, but also encourages resource optimization and reduces plastic bag usage for medication dispensing to patients receiving treatment at these healthcare facilities.



## Nurturing Culture and Economic Empowermen

### Million Merit Offerings for Buddhism Year 6

JAS executives and employees, and Dr. Phichani Bodharamik Foundation for Children and Seniors, hosted Kathin ceremony at Wat Buddha Phromyan, Chachoengsao Province. The ceremony raised 108,355,519.60 baht for the construction of a grand pagoda, a glass ordination hall, monastics' living quarters, land purchase to settle the temple's debt, and other temple expenses.



The amount was partly from “REUSE FOR LIFE MARKET” event, where employees brought second-hand items for sale. This enables employees to participate in a charity project and fosters resource conservation. Additionally, JAS also hosted almshouse and offered monk robes along with the local community, strengthening community relationship and helping preserving cultural traditions through the merit activity.



## Robe Offering Ceremony to Provide Medical Equipment to Phra Ajarn Baen Thanagro Hospital

JAS hosted Robe Offering Ceremony at Wat Doi Dhamma Chedi to purchase medical equipment for cataract surgery worth 3,000,000 baht for Phra Ajarn Baen Thanagro Hospital, Phu Phan District, Sakon Nakhon Province. The equipment will be used to help patients restore their sights and clear visions, enabling them to return to normal life. This aligns with the Company's goals to enhance community well-being through meaningful engagement.



## Jasmine Loykratong Festival 2024

JAS organized Loykratong Festival at Jasmine International Building, featuring eco-friendly Kratong and Kratong-making equipment, candleboat, and Thai traditional music performance by Wat Sanam Nuea student band. The event was well-received by JAS Group executives, employees, building tenants, and local communities, strengthening relationships while promoting Thai culture and tradition.



## Sports Equipment Support to Schools

JAS provided sports equipment including jerseys and soccer cones for Ban Nong Jok School, Pak Chong District, Nakhon Ratchasima Province, to promote good health among Thai youth, encourage productive use of free time, and enhance learning through extracurricular activities. This also inspires students and provides opportunities for skill development.





## Blood Donation with Thai Red Cross Society

JAS collaborated with the National Blood Centre, Thai Red Cross Society, to organize 4 blood donation events, enabling an alternative channel to collect blood for medical operations and emergency needs. This helps collected over 507 cc of blood for the National Blood Centre.



## Flood Relief Support



As a member of the society, JAS recognizes its responsibility beyond CSR in process, which extends to providing relief during natural disaster crises. In response to flood crisis, which disrupts normal activities, JAS executives and employees joined forces to distribute over 4,530 emergency kits containing rice, canned food, medicine, and essential supplies, as well as providing 1,000,000-baht financial aid to flood victims across various provinces. This efforts aligns with JAS's commitment to supporting life quality of community, which is one of JAS's stakeholder groups.

## Network of Music and Arts of Persons with Disabilities and Small Enterprise Support

JAS donated 10,000 baht to Network of Music and Arts of Persons with Disabilities (NMAD) through the “Music Inspires” event, aiming to bring opportunities to persons with disabilities and reduce social gaps. JAS also collaborated with Foundation for the Blind in Thailand under the Royal Patronage of H.M. the Queen to provide massage services by visually impaired practitioners. Additionally, the event featured 13 local small business vendors, encouraging employees to engage in social development programs.



## “Hearty Massage” Project

JAS organized the “Hearty Massage” program, in collaboration with Skills Development Centre for the Blind, Foundation for the Blind in Thailand under the Patronage of H.M. the Queen. This project not only provides stable career opportunities for persons with disabilities and promotes equality and acceptance in the society, but also offers relaxation services for employees. Initiated for the first year, the project generated 63,200 baht in income for persons with disabilities.



## Calendar Donation for the Blind

JAS provided over 450 used desk calendars for Skills Development Centre for the Blind, Foundation for the Blind in Thailand under the Patronage of H.M. the Queen, to create learning materials such as braille books and braille story books. JAS also made 20,000-baht financial contribution to the Centre to support the center’s activities, promoting better life quality and equal opportunities for the visually impaired.

