

COMMUNITY EXCELLENCE



As one of the leading technology service providers, JAS offers various services ranging from AI solutions and telecommunications to world-class sports content. The Company is dedicated to leveraging innovation through short- and long-term investments, while considering environmental and social impacts, as well as the well-being of customers and communities.

To facilitate community engagement at both local and societal levels, the Company encourages active participation from all employees, from the Board of Directors and management to operational staff, in designing and delivering initiatives that enhance community well-being. Together, these efforts strengthen a shared pride among employees and contribute to an improved quality of life for community members.

Moreover, the Company has established a process for gathering feedback from communities to identify their priorities regarding environment, social, and governance issues. This feedback informs community and societal development initiatives while supporting the continuous improvement of the Company's operations under three key focus areas:

1. Empowering Thai youth potential through access to technology and legally licensed content
2. Elevating environmental awareness and conservation through the efficient use of resources, waste reduction, and recycling
3. Enriching cultural heritage and community

- Determine clear project goals and metrics
- Encourage employee participation in community development initiatives by enabling activity proposals, maintaining regular communication on new projects and outcomes, and allowing participation during working hours
- Measure outcomes and gather feedback for improvement
- Ensure transparency in performance disclosure to stakeholders

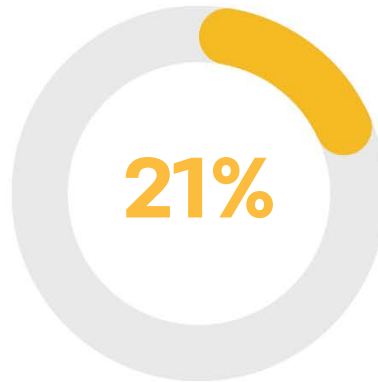
Management Approach

- Establish Sustainability and Administration department to oversee community engagement initiatives
- Develop policies and frameworks regarding community relations

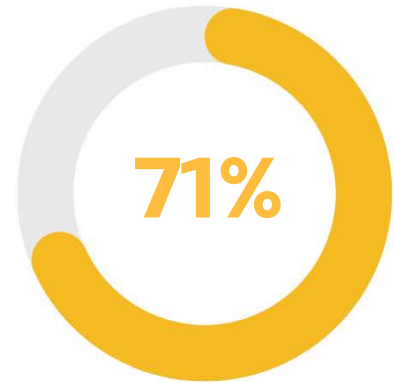
2025 Social Contribution Ratio



Social Impact Investment



Commercial Initiative
for Social Impact



Charitable Contribution

Community Engagement Framework

Empowering Potential Through Digital Access

Providing youth access to global knowledge through technology-enabled and legal resources

Elevating Environmental Awareness

Inspire eco-conscious behavior and engage employees in initiatives that reduce waste for minimized environmental impact

Enriching Cultural Well-being

Drive participation in cultural activities, promote social inclusivity, support youth development in sports, and enhance community well-being

Empowering Potential through Digital Access

Hands-on Workshop for Children

JAS supported King Mongkut's University of Technology Thonburi in organizing the "Kid Workshop: Fun with Robots at Sri Don Moon" to develop robotics skills and promote technological learning among youth. The workshop took place at Sri Don Moon Subdistrict School in Chiang Rai Province, with 45 students participating. In addition, the Company also contributed 50,000 baht to support the program, helping Thai youth cultivate innovation skills and gain equitable access to modern technology.



Elevating Environmental Awareness

Trash for Eggs Project



JAS organized the 3rd "Trash for Eggs" project to promote waste segregation and recycling among employees and office tenants at Jasmine International Tower. Through this initiative, more than 8,350 plastic bottles were collected and donated to Wat Chak Daeng, Samut Prakan Province, where they will be recycled into monk's robes. This activity reflects the Company's commitment to addressing environmental challenges associated with plastic waste, particularly PET bottles, which require a long time to decompose. The project helps reduce waste sent to landfill, encourages responsible resource utilization, and supports the principles of the circular economy. As a result of the project, the collected plastic bottles can be recycled into 556 monk's robes, while contributing to a reduction of approximately 217.1 tCO₂e in greenhouse gas emissions.

Enriching Cultural Well-being

Million Merit Offerings for Buddhism Year 7

JAS executives and employees, together with Dr. Phichani Bodharamik Foundation for Children and Seniors, hosted a Kathin ceremony at Wat Buddha Phromyan, Chachoengsao Province. The ceremony raised THB 102,293,338 for the construction of a grand pagoda, a glass ordination hall, monastics' living quarters, land purchase to settle the temple's debt, and other temple expenses. Additionally, JAS hosted almshouses and offered monk's robes along with the local community, strengthening community relationships and helping preserve local traditions through the merit activity.



Joyous Jasmine: Merit-Making for Songkran



JAS and Premium Assets Company Limited organized the 2nd "Joyous Jasmine: Merit-Making for Songkran" event at Jasmine International Tower on Chaengwattana Road to raise funds for Ramathibodi Hospital, which was recently affected by a fire incident. The event provided an opportunity for local shops and building tenants to set up sale booths, with proceeds from sales and donations totaling THB 10,876.25 donated to the hospital to support recovery and ongoing operations. This initiative reflects the Company's commitment to fostering a spirit of sharing, contributing to social causes, and promoting sustainable preservation of Thai cultural traditions during the Songkran festival.

Garland for Mom, Good Deeds for All

JAS and Premium Assets Company Limited organized a special “Garland for Mom, Good Deeds for All” event, in celebration of Thai Mother’s Day, at Jasmine International Tower on Chaengwattana Road. The event provided a space for employees and office tenants to come together to create soap garlands as heartfelt gifts for their mothers. In addition, this activity also featured secondhand market and handmade items, with participation from 15 small entrepreneurs. All proceeds, totaling THB 6,199, were donated to Baan Sudthavas Chalerm Phra Kiatr Charity Home for Destitute

Elderly Women in Nakhon Nayok Province, spreading love and encouragement to the elderly community.



Blood Donation with Thai Red Cross Society



JAS collaborated with the National Blood Centre, Thai Red Cross Society, to organize quarterly blood donation events for the third consecutive year, enabling an alternative channel for collecting blood for emergency needs and medical operations. This helps collect over 447 units of blood from 237 participants for the National Blood Centre.

Supporting Essential Supplies to Frontline Personnel

Jasmine International Public Company Limited (JAS), together with Jasmine Technology Solution Public Company Limited (JTS) and Mono Next Public Company Limited (MONO), jointly donated essential supplies and cash contributions totaling THB 2.5 million to the Second Army Area Commander. The support was provided to frontline military personnel who dedicate themselves to safeguarding the nation’s sovereignty.



Calendar Donation for the Blind

JAS provided 500 used desk calendars for Skills Development Centre for the Blind, Foundation for the Blind in Thailand under the Royal Patronage of H.M. the Queen, to create learning materials such as braille books and braille story books. The Company also made a THB 5,000 financial contribution to support the center's activities, promoting better life quality and equal opportunities for people with visual impairment. The activity reflects the Company's commitment to creating added value from reusable materials while fostering learning opportunities for people with disabilities.

It also plays an important role in supporting sustainable social development and advancing equality within Thai society.



Hearty Massage



JAS organized the "Hearty Massage" program, in collaboration with the Skills Development Centre for the Blind, Foundation for the Blind in Thailand under the Royal Patronage of H.M. the Queen, for the second consecutive year. This project provides career opportunities for people with disabilities and promotes equality and acceptance in the society. This also enhances relaxation and reduces stress for employees. 172 people who are blind participated in the program, generating a total income of THB 137,600.

Supporting the Establishment of a Special Needs School

Dr. Soraj Asavaprappa, CEO of JAS, donated THB 5 million to Ejan Foundation to support the construction of a special needs school in Thong Pha Phum, Kanchanaburi Province.



JAS-Monomax Support Youth Development and Inclusive Sports Engagement through Football

JAS and Monomax, the broadcasting platform for the Premier League and the Emirates FA Cup, organized the “Monomax Watch Party on the Beach” on Pattaya Beach on December 27, 2025. The activity featured a live screening of the Premier League big match between Liverpool and Wolverhampton Wanderers.

Two youth football teams, Monthong Wittaya and Pattaya City 7, also participated in the event, providing young athletes with opportunities to spark inspiration, encourage motivation, and connect with the broader football community. Participants also had the chance to meet and interact with the legendary player Steve McManaman, fostering aspiration and learning through role models.

This initiative supports youth development, encourages healthy lifestyles, and promotes the constructive use of leisure time. As leading

premium content providers, JAS and Monomax continue to enhance viewing experiences while creating inclusive and engaging sports environment. The event was attended by approximately 50,151 participants.



Donation of Sports Equipment to Support Education and Youth Development



Dr. Soraj Asavaprappa, CEO of JAS, and Mr. Sang Do Lee, President of JTS, led over 77 executives and employees in supporting educational opportunities for Thai youth. This

included the provision of education scholarships totaling THB 20,000, as well as the donation of sports equipment and gifts from employees and building tenants. A total of 201 donated items were delivered to students at Ban Pong Yor School and Wat Sammararm School in Ratchaburi Province to support the holistic development of students. This provides learning opportunities, promotes physical activity, and encourages the constructive use of leisure time. The activity also fosters a culture of sharing and develops sports potential among Thai youth, in line with the commitment to contributing to community development and social sustainability.