

Terms and Conditions for Commercial Broadcasting Rights of English Premier League and FA Cup
Matches for Commercial Premises in the Kingdom of Thailand Issued by Jasmine International
Public Company Limited (JAS) and Mono Streaming Co., Ltd.

Commercial Broadcasting Conditions

1. “Commercial Broadcasting Rights” granted to Commercial Premises refer solely to the right to allow customers to watch live broadcasts of the English Premier League and FA Cup matches within the enclosed area of the establishment. Such rights do not include the use of content from these football competitions for advertising, marketing, promotional activities, or any other commercial purposes, whether directly or indirectly.
2. To promote the viewing of legally copyrighted broadcasts, Jasmine International Public Company Limited (“JAS”) and Mono Streaming Co., Ltd. (“Mono”) permit Commercial Premises to invite customers to watch the matches within their establishment, subject to the following stipulated limitations. Such activities must be in the manner of normal service or regular business operations of the Commercial Premises and must not use the match broadcast to generate additional income or commercial benefits, whether directly or indirectly, including but not limited to the following cases:
 - Selling tickets, charging fees, or receiving compensation in any form that constitutes earning income from organizing the viewing of the match.
 - Setting up booths, displaying products, or organizing any activities with the support of sponsors, commercial supporters, or external third parties/operators.
 - Distributing or selling any goods or services that are in collaboration with or supported by sponsors or commercial supporters, whether directly or indirectly. This, however, does not limit the Commercial Premises' right to sell goods and services from suppliers as part of its normal business operations.
 - Creating, publishing, or using any advertising materials, public relations, or marketing media related to the match broadcast that contain messages, images, sounds, or any elements showing association with or reference to partners, commercial supporters, or any third parties/operators other than the Commercial Premises itself. This includes any actions that may conflict or compete with the interests of the Main Broadcast Sponsor and/or Premier League/FA Cup Sponsor.

The Commercial Premises must submit an event plan, along with samples of promotional materials or Key Visuals (KV), to JAS or Mono for consideration and approval at least 30 days prior to the event date via plcommercial@mono.co.th

3. Broadcasts must take place within the enclosed area of the establishment. Screens or broadcasting devices must be located in areas certified by JAS for broadcasting English Premier League or FA Cup matches.
4. The Commercial Premises are prohibited from organizing match viewings outside the certified area, whether in whole or in part, including but not limited to areas in front of the building, in front of the Commercial Premises, on sidewalks, roads, or any public areas. This also prohibits expanding the area, setting up stages, providing large screens (Big Screens), installing additional equipment for broadcasting, or adding temporary structures for viewing the English Premier League or FA Cup matches outside the aforementioned certified area.
5. It is prohibited to use the broadcast signal or content for public screening, dissemination, or display, whether in cinemas, theaters, convention centers, stadiums, outdoor event spaces, or any other venues that accommodate a large audience, regardless of whether a fee is charged, unless prior written permission is obtained from JAS and/or Mono.
6. The Commercial Premises are strictly prohibited from using the names, trademarks, emblems, or logos of JAS, Monomax, Premier League/FA Cup, as well as those of the Main Broadcast Sponsor and Premier League/FA Cup Sponsors, in any of the Commercial Premises' promotional materials or Key Visuals (KV), whether in Online or Offline formats.

The Commercial Premises can check the list of Main Broadcast Sponsors at <https://www.jasmine.com/th/our-business/jasxepl>, Premier League Sponsors at <https://www.premierleague.com/en>, and FA Cup Sponsors at <https://www.thefa.com/competitions/thefacup>

7. The Commercial Premises must comply with all rules, conditions, and event guidelines set forth by JAS, Mono, and/or the Premier League, and agree to allow JAS, Mono, or their authorized representatives to inspect the broadcasting premises at any time during the Commercial Premises' business hours. If the Commercial Premises violate any of the above terms, whether in whole or in part, JAS or Mono, as the Rights Holders, reserve the right to suspend, terminate, or order rectification of such activities without prior notice. The Commercial Premises shall be responsible for any and all damages arising from such violations, including damages to the reputation and rights of the Rights Holders and the Premier League.
8. The Rights Holders reserve the right to modify or amend these commercial broadcasting conditions at any time at the sole discretion of the Rights Holders, without any requirement for prior notice to the Commercial Premises. Such modifications shall be deemed effective immediately upon announcement or notification through channels deemed appropriate by the Rights Holders.